In today's fast moving business environment, organizations are pressed to predict beneficial routes of growth, respond to unforeseen business changes and generate pertinent information that meets the needs of executives, vendors, customers and investors. Although automating reporting is not new, integrated analytical reporting is! As companies continue to expand their offerings, participate with social commerce, grow their revenues and expand their customers, the need for reliable analytical reporting provides companies a trusted hand in the dark to accurately manage and validate their gallant plans for success. KPIT has a strong focus on Supply Chain, Manufacturing, Distribution, and Life Sciences. Our in-depth business knowledge allows for a thorough and integrated approach when architecting a solution for our customers.

One of the most important lessons we learned over the years from the adoption of Oracle BI Applications is that domain (functional) expertise as well as prepackaged BI application content is as important, or perhaps even more important, than sheer technical skills. Our deep ERP expertise combined with our Best practices on how to deploy prebuilt Oracle BI Applications ensure just that. The BI and EPM roadmap incorporates the availability of internal resources, company readiness, considerations of existing and upcoming timelines and initiatives and assistance with establishing and working within realistic budgetary forecasts.

Advanced EPM includes governance, risk and compliance for a holistic view on enterprise performance, business intelligence for thorough analytics and enterprise information management for data integration. By adopting such an approach, enterprises can be more proactive in turning their finance organizations into a value creator.

KPIT BI & Analytics Practice

Our Focus Areas

- Data Warehouse (BW) & EDW
- Reporting, Dashboarding & Exploration
- In-Memory, real-time, Streaming Analytics
- Budgeting Planning Governance Compliance, HR CRM IP solutions
- Master Data Management
- Text, Big Data & Predictive Analysis
Our Offerings

<table>
<thead>
<tr>
<th>Consulting</th>
<th>Implementation</th>
<th>Migration &amp; Upgrade</th>
<th>Support &amp; Maintenance</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BI Strategy and Assessment</td>
<td>• End-to-End Implementation</td>
<td>• Version Upgrade of BI tools</td>
<td>• Lights on Support</td>
</tr>
<tr>
<td>• BI Health Checks</td>
<td>• Proof of Delivery implementations</td>
<td>• Migration from any DW to Exadata</td>
<td>• 24 x 7 Support</td>
</tr>
<tr>
<td>• BI Road Map</td>
<td>• Design &amp; Reporting</td>
<td>• Migration from any reporting tool to OBIEE/Cognos Migration from Cognos EP to TM1</td>
<td>• Support on Demand</td>
</tr>
<tr>
<td></td>
<td>• Analytics Deployment</td>
<td></td>
<td>• Technical help desk</td>
</tr>
<tr>
<td></td>
<td>• BI Personalization</td>
<td></td>
<td>• Application support</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>• Annual Maintenance Support</td>
</tr>
</tbody>
</table>

“"We congratulate KPIT for their achievement, and their commitment and investment in Oracle products and the Oracle Partner Network programs.””

Generating Reports from BI is not enough

Expertise in Oracle OBIEE, OBIA, BI Publisher & Fusion BI

Designing and implementing analytical reporting solutions demands a fluid and comprehensive understanding of industry specific business dynamics. With our extensive BI experience and focused expertise in Manufacturing, Distribution and Supply Chain, KPIT is your single source for Business Analytical services.

Expertise in Oracle EPM suite of applications (HFM, Hyperion Planning)

By combining our unique insight and experience in enterprise performance, finance and functional processes with market-leading system integration skills, KPIT has formulated a holistic, results-driven approach to tap the full benefit of EPM.
**Value Delivered**

**Value delivered for BI Strategy:**

- **Effective & Holistic BI Solution** across key areas of the business
- In depth **Root Cause Analysis**
- Greater business visibility resulting in Immediate ROI
- Ability to make Prudent Decisions and Reduce Costs

**Value delivered for Data Integration and Master Data Management Offering:**

- Effective **cleansing and transformation** of source system data
- Processing and notification of erroneous data to the business for review
- **Efficient mechanism** for data loading into Star schema & Snow flake schema
- Make available **summary and detail level data** for reporting

**Value delivered for EPM offering:**

- **Average 50% reduction in time** to finalize enterprise wide budget and plans
- Ability to create **Multiple Budget Versions** and carry out What If Analysis
- **Interlinking** Revenue Planning, Workforce Planning, Expense Planning and Control, Capex & Opex Planning
- **Automating** reconciliation and eliminations, currency translations, allocation and management rollups

**Value delivered for Advanced Analytics:**

- Create **Customer profiles**, discover **customer preferences**, Segment your customer base.
- **Optimize marketing campaigns**
- Analyze applicants’ creditworthiness and detect possible fraud
- **Characterize** customer behavior on demographics
- Characteristics to identify **good and bad credit risks** Analyse **key drivers** of customer profitability

---

**Complete Integrated Analytic Services**

**ORACLE**

- OBIEE/OBIA
- BI Fusion
- E-Business Suite
- JD EDWARDS

- Financials
- HR
- Procure & Spend
- Projects
- Supply Chain
- Order Management
- Logistics

- Financial Close
- Strategic Planning
- Planning & Forecasting
- Profitability Management

**ORACLE**

- Sales
- Marketing
- Service
- Contact Center
- Price
- Loyalty

**ORACLE**

- Financial Services
- Communications
- Healthcare
- Retail

oracle@kpit.com | www.kpit.com
About KPIT

KPIT Technologies (BSE: 532400; NSE: KPIT) is a fast growing Product Engineering and IT consulting partner to Automotive, Manufacturing and Energy & Utilities companies. A leader in technology solutions and services, KPIT partners with 200+ global corporations enabling them to become more efficient, integrated and innovative enterprises.

oracle@kpit.com | www.kpit.com

Copyright © 2015.
KPIT and its logo(s) are trademarks of KPIT Technologies Limited.
All rights reserved. All other logo(s) used are trademarks of their respective owners.