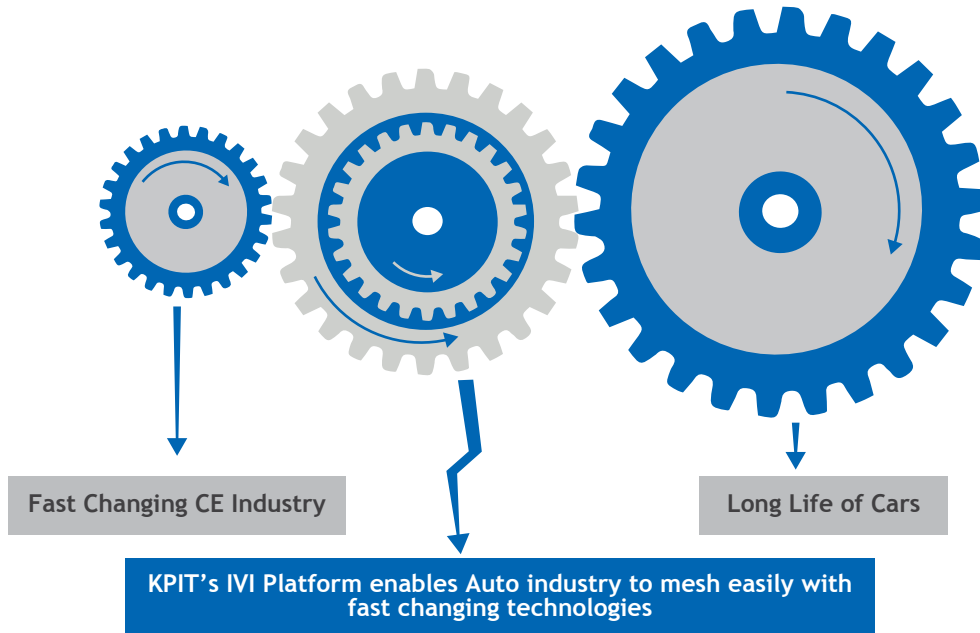


Providing  
the future  
today

**KPIT**

## KPIT IN-VEHICLE INFOTAINMENT PLATFORM



### VAST EXPERIENCE

**5**

Customers using KPIT's consultancy on Linux and open-source

**250<sup>+</sup>**

Person years of experience in Infotainment

**15<sup>+</sup>**

Infotainment Customers

### FUTURE PROOF YOUR INFOTAINMENT SYSTEM

- Supports software & feature upgrades
- Make your car integral part of digital social life of consumers
- Bring in 3rd party downloadable apps quickly and securely
- Leverage ecosystem benefits through ongoing GENIVI compliance
- Enjoy design flexibility on multiple silicon platforms

### HIGHLIGHTS

- GENIVI compliant on multiple hardware platforms including ARM (Freescale, TI, STMicroelectronics) and Intel Atom
- Pre-production ready
- Supports HTML5
- Starter Kit: Includes sample reference apps with source code & documentation
- Supported by mature & robust build system based on Yocto Project™
- Easy to use API with clear abstraction of middleware
- Supports multiple product variants

## THE PLATFORM ENABLES

3 <sup>rd</sup> Party App Support	Custom App Store	FOTA Upgrades	→	ALWAYS RELEVANT
Multi-Language	Personalization	Voice Commands	→	INTERFACE
Phone Integration	NFC Integration	Navigation	→	APPLICATION
Telematics	MirrorLink™	V2V & V2I	→	CONNECTIVITY
Tuner & Media	Location Based Services	Rear Seat Entertainment	→	ENTERTAINMENT
Vehicle Tracking	Remote Diagnostics	ADAS	→	SAFETY

## UNIQUE CAPABILITIES

- Supports trusted or untrusted 3rd party apps
- Rapid integration of CE devices through mature device connectivity framework
- Mature software update framework allows car makers to keep IVI system up-to-date
- Supports vehicle integration through virtualization
- Supports any HMI & app development framework including Qt

## OTHER PRODUCTS & SERVICES

- Infotainment software integration
- Automotive grade full solution - hardware + software
- Apps-to-Go - app deployment framework
- Smartphone connectivity framework (iPhone, MirrorLink™)

## KPIT GENIVI FOCUS



- One of the earliest GENIVI CORE member
- GENIVI compliant infotainment platform
- Deploying platform across GENIVI profiles starting with low/low-mid segments
- Contribution through multiple expert groups & execution teams



# KPIT

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